



Annual Conference, ATCC & Trade Show 2019

Saturday 18 - Tuesday 21 May, 2019
Alice Springs Convention Centre | Northern Territory



Trade Exhibition Proposal



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Invitation to Participate

It is my pleasure to extend an invitation for you to consider exhibiting at the arboriculture industry's premier annual event - the Arboriculture Australia Annual Conference and Australian Tree Climbing Competition 2019.

Roxanne Price
General Manager

Get Involved

Arboriculture Australia's Annual Conference is an opportunity for our industry to get together, network and learn from industry experts. It is a must-attend event for industry leaders and practitioners and the ideal opportunity for your company to be seen and heard.

Some of the many benefits of participating in 2019 include opportunities to:

- Enhance your company profile in the industry and add value to your brand
- Launch a new product or service to a captive audience
- Grow and strengthen personal and direct relationships with existing clients and establish new contacts
- Gain direct access to key decision makers and your target market
- Increase your exposure through our conference marketing initiatives
- Demonstrate your commitment and engagement with the arboriculture and the Vegetation Management community

Your involvement supports the continuous development of the wider Arboriculture industry while gaining exposure amongst key decision makers from around the country.

Trade exhibition opportunities are outlined in this proposal. We look forward to working with you as we stage this important event, and encourage you to consider the exposure we can offer your company.

Cover image credit: Steve Strike/Tourism NT

Conference Venue

Situated in the Red Centre of Australia, at the foot of the MacDonnell Ranges, the Alice Springs Convention Centre is the perfect location for our 2019 Annual Conference. The Convention Centre is a short walk from hotels and the Alice Springs town centre.

For more information on the Alice Springs Convention Centre, visit their official website at www.aspcc.com.au



About Arboriculture Australia

Arboriculture Australia is the peak industry body for tree workers, arborists, professional tree managers, urban forestry workers and utility vegetation managers across Australia and the Asia-Pacific region. We're a membership based organisation, supporting members from every facet of the industry.

For more information on the association, please visit our website at www.arboriculture.org.au



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The Conference

The Arboriculture Australia Annual Conference represents a singular opportunity for our industry to gather. It is aimed at industry leaders, established practitioners and newcomers and provides stimulation plus new ideas and tools for everyone involved from tree climbers to practising and consulting arborists.

Who will Attend in 2019?

The 2019 Arboriculture Australia Annual Conference will attract more than 250 delegates from all facets of the industry. Local, national and international arborists from public, private and government sectors, encompassing Urban Forestry, Utilities above and below ground, researchers, consultants, contractors, nurserymen, and landscape architects.

Trade Show

All refreshments including morning and afternoon teas and lunches will be served in the exhibition area, making it a true meeting point for delegates and providing exhibitors with a wonderful opportunity to network with them.

A key benefit for exhibitors this year is that the ATCC presentation, Conference Welcome Reception and Annual Gala Dinner will be held in the trade display area, significantly increasing your exposure.



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Exhibition Cost

The cost to exhibit at the Arboriculture Australia Annual Conference Trade Show is \$2,750 including GST.

Exhibition Entitlements

Acknowledgement as Exhibitor

- Your company name and logo listed in the Conference electronic Handbook and Proceedings
- On all promotional material distributed to the industry

Conference Registration

- Exhibition pass includes one Full Conference Registration including conference catering (Monday & Tuesday morning & afternoon tea and lunch), Welcome Reception and Annual Gala Dinner Ticket
- Additional Trade Exhibitor catering tickets must be purchased for any additional staff manning the exhibit at a cost of \$490 per person. This includes one entry to the Welcome Reception, the Arboriculture Australia Annual Gala Dinner, Monday and Tuesday catering. This offer is available to sponsor and exhibitor company employees only.

Conference Satchel

- Distributed to exhibiting companies upon registration, one satchel per company

Space Inclusions

- Indoor Trade exhibit 6 x 3 metres
- One table with two chairs
- One 4 amp power connection

Please Note: Additional equipment such as furniture and audio visual and internet lines are available for hire. Details of suppliers will be forwarded to exhibitors upon confirmation.

Marketing Your Participation

Your participation and support is publicised intensely before, during and after the conference. Some of the avenues we use are:

- **Email Blasts** – regular email newsletters promoting program updates, key dates, featured speakers and our sponsors and exhibitors
- **Conference Website** – our website is the primary information point for everything conference-related. The website will be regularly updated with the latest news.
- **Social Media** – via our social media channels to promote interaction and discussion amongst delegates and stakeholders.
- **Conference Proceedings** – your logo and company profile in our electronic Conference Handbook Proceedings distributed to all conference attendees.
- **Conference Satchel Inserts** – opportunity to include one (1) insert in the conference satchel – corporate literature DL, A5, A4 or promotional products excluding notepads and pens is permitted

Networking Opportunities

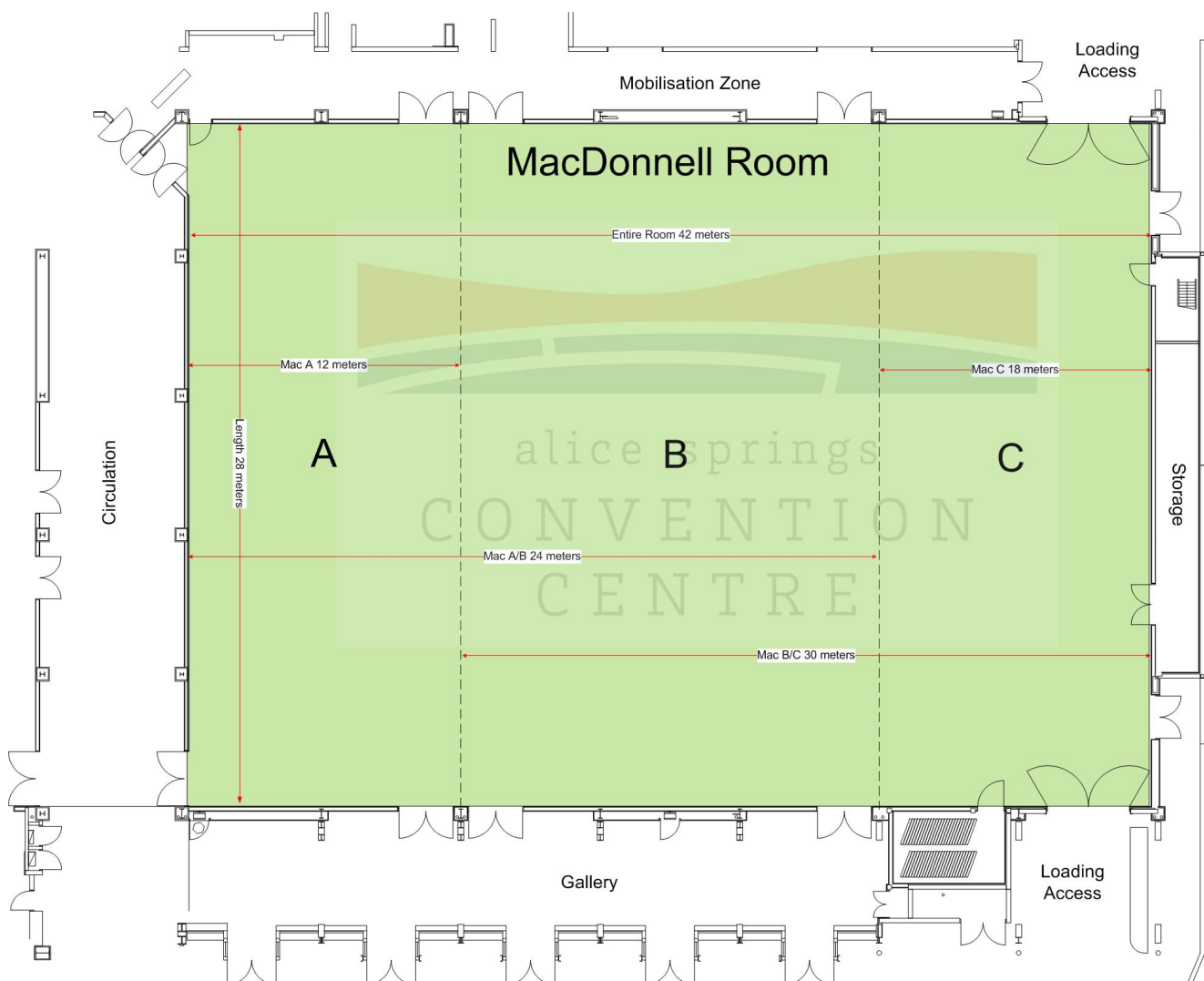
In addition to the networking opportunities associated with your trade exhibition, you will also have the opportunity to connect with industry representatives at all social functions including:

- **Australian Tree Climbing Competition** – 18 May
- **Australian Tree Climbing Competition Presentation** – 18 May
- **Conference Welcome Reception** – 19 May
- **Annual Gala Dinner** – 20 May

Key Dates

- **Logos** and Company Profile are required within 7 days of confirmation of your participation
- **Payment** is required within 7 days
- **Bump in** 18 May 2019
- **Trade show** 19 May - 21 May 2019
- **Bump out** 21 May 2019 after 3.00pm

Exhibition Space



The 2019 Arboriculture Australia Trade Show is accommodated in the MacDonnell Room B & C which is also part of the venue for the Annual Gala Dinner. Space will be allocated by the organisers depending on the number of exhibitors confirmed.



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Exhibition Agreement

Organisation _____

Contact Name _____

Position _____ Telephone _____

Billing Address _____

Email _____

Website _____

Signature _____ Date _____

Terms & Conditions

By submitting this Partnership Agreement, you agree to be an Exhibitor of the Arboriculture Australia Annual Conference 2019 to be held at the Alice Springs Convention Centre from Saturday 18 May – Tuesday 21 May 2019, adhering to the terms and conditions set out below.

1. Upon receipt of your signed agreement, acknowledgement of receipt will be sent with your Tax Invoice.
2. You agree to pay Arboriculture Australia the full amount payable within 7 days of receipt of our Tax Invoice.
3. All payments are non-refundable.
4. All amounts stipulated in this agreement include the goods and services tax (GST) of 10%
5. You agree to provide your company logo (EPS and JPG format) and 200 word company profile for marketing purposes upon confirmation of your participation.
6. Changes or cancellations must be advised to Arboriculture Australia in writing to conference@arboriculture.org.au by 30 April 2019.
7. The details in this proposal are correct at the time of printing. Arboriculture Australia reserves the right to make changes where necessary. Changes will be advised to exhibitors in writing.